



ALL THINGS DJ  
+  
DJ  
LIFE

# NEWSLETTERS

(delivered to, qualified Opt-in subscribers)

PREMIUM BANNER  
600 X 200

INLINE BANNERS  
600 X 90

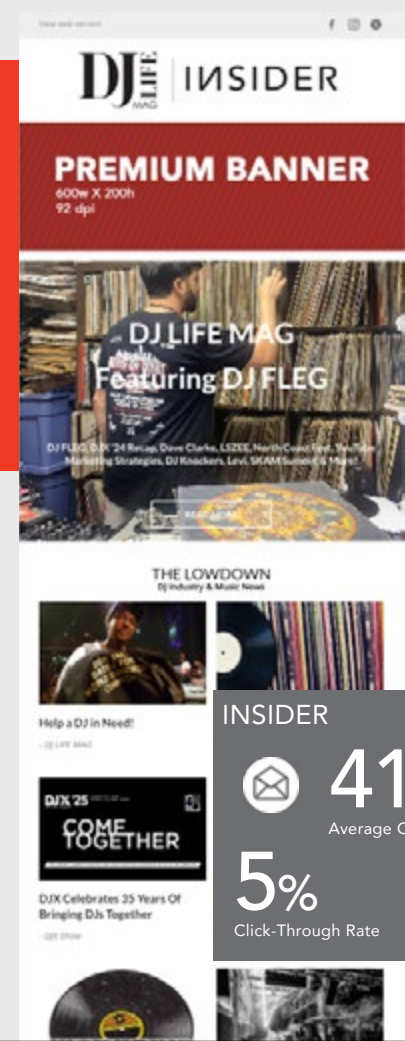
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FREQUENCY INCENTIVES	
3-MONTH	10% OFF
6-MONTH	20% OFF
12-MONTH	30% OFF

NEWSLETTERS

1.7mm  
Newsletters Annually

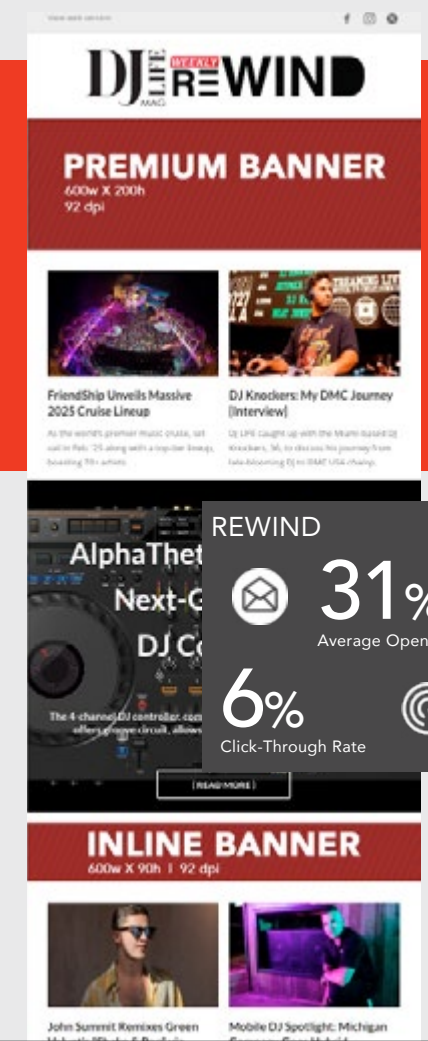
99.9%  
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INSIDER

41%  
Average Open Rate

5%  
Click-Through Rate



REWIND

31%  
Average Open Rate

6%  
Click-Through Rate

## INSIDER

2 x MONTHLY

PREMIUM	\$1,300/month
INLINE	\$850/month

## WEEKLY REWIND

4 x MONTHLY

PREMIUM	\$2,000/month
INLINE	\$850/month

**INSIDER + REWIND BUNDLED PRICING:** Premium - \$2,900 | Inline - \$1,950  
(Monthly Premium Position - Both Newsletters)

# A Curated Digest of Weekly, Bi-weekly & Monthly Newsletters

View with desktop

**DJ THE MONTHLY MOBILE BUSINESS BEAT**

**PREMIUM BANNER**  
600w X 200h  
92 dpi

**Mobile Monday Spotlight:**  
**DJ SOLERTECH**  
As an open format, DJ Soler takes his talents and expertise to residencies and events throughout the states.

**MMBB**

**35%**  
Average Open Rate

**9.1%**  
Click-Through Rate

**Sprinkles brightly shines**  
**etlyn Reyes**  
From creative for Searis, who's now well known turntablist and producer a go-to for brands and events.

**Jersey Jack Jake Jacobsen Finds Southern Charms**  
jacobsen has been able to master running his own company, 428 Entertainment, while adapting to new local music preferences.

**DJ Buck Rodgers**  
DJ spotlight shines on Midwestern turned Texas resident, Jordan Rodgers, aka DJ Buck Rodgers.

View with desktop

**DJX REMIX** 35th ANNIVERSARY

**PREMIUM BANNER**  
600w X 200h  
92 dpi

**THE COUNTDOWN BEGINS...  
A POWERFUL MILESTONE TO BRING THE INDUSTRY TOGETHER**

We're officially counting down to DJX '25, where the DJ Community will again migrate to Atlantic City from August 11-14, 2025, at the **HARD ROCK HOTEL & CASINO**. This year, DJX celebrates a monumental milestone - its 35th Anniversary, an occasion that will reflect on the groundbreaking legacy that has brought the DJ community together, while also embracing the future. Accordingly, the theme for DJX '25, aptly titled **"COME TOGETHER,"** embodies this spirit, blending the past, present, and future into a single, visionary event.

In this edition of the **DJX REMIX**, we celebrate some powerful voices in our community. You'll hear from an attendee reflecting on their DJX '24 experience and a featured post spotlighting women and opportunity in the industry. Plus, don't miss our Mobile Monday highlights and tech updates from **DJ LIFE** magazine!

**DJX '25 COME TOGETHER**

**DJX Sets Dates, Come Together in '25**  
Presented by DJ LIFE magazine and Haze Media Group, DJX '25 promises to be the most exciting DJX experience to date.

**Calling All Women DJs: Your Stage Awaits at DJX '25**  
As DJX sets us up for the announcement of its 35th event, we're celebrating the announcement of its 35th event.

**Mobile Monday DJ Spotlight: Jaymie Perez**  
This week's DJ LIFE Mobile Monday DJ spotlight brightly shines on Jaymie Perez, who has nearly 10 years of experience in the industry.

**REMIX**

**33%**  
Average Open Rate

**6%**  
Click-Through Rate

**INLINE BANNER**  
600w X 90h | 92 dpi



## MONTHLY MOBILE BUSINESS BEAT

EXCLUSIVE

**\$2,250/month**

## DJX REMIX MONTHLY & SHOW DAILY

PREMIUM **\$1,300/month**

INLINE **\$1000/month**

**INSIDER + REWIND BUNDLED PRICING: Premium - \$2,900 | Inline - \$1,950**

(Monthly Premium Position - Both Newsletters)